

### **Suggested Fundraising Ideas Collected from Various Successful Walk Teams:**

- Friday Jeans Day
- Sneaker Sales (see fun ways to use JDRF sneakers below)
- Collection of “Extra Change” at employee/school cafeteria or near the register
- Bake Sale
- Pizza Sale- buy pizza at a discounted rate and sell to employees by the slice
- Go Home Early Campaign- Sell coupons to allow employees to leave work an hour early
- Brown Bag lunch- employees bring their lunch one day and donate the money they saved from not eating out
- Raffle drawing for gift certificates/tickets – restaurant, local store, sporting event, concert, etc.
- Raffle drawing for “prime” parking spots
- Used CD & Book Sale
- Pay to have your boss wear a clown nose, or something else for an hour or a day. If the boss doesn’t want to wear the item, then they would pay above that amount to counter it.
- “Cooking for a Cure” Cookbook Sale
- Donut, bagel, hot dog, or pizza Sales
- Jail A Manager – Place a member of the management “under arrest,” in a predetermined jail – be creative, and charge employees \$1/ minute to keep him/her in jail
- Car Wash
- Golf Tournament/Putting Contest
- Charity night at a local restaurant
- Personal Letter Writing
- Sell blue rubber JDRF bracelets <http://tinyurl.com/d7daf9d>
- JDRF Bingo Night
- Employee garage sale at the office or at home
- Create and sell Buttons – Employees who may be unable to walk on the day of the event can donate money to receive a button that reads, “I am walking while I am working.”
- Relaxation Day – Bring in a local massage therapist to perform neck & back massages for a donation.
- Juice Me Up Day – Host a Smoothie (Yogurt) Sale in the cafeteria.
- Children’s Art Show – Collect art (drawings, paintings, sculptures, etc.) from children in the community and host an Art Reception to sell the pieces
- Valentine’s Grams, St. Patty Grams
- Sell Plushland Bears! [www.plushland.com](http://www.plushland.com)
- Host an at-home promotional party (ex. Tupperware, Silpada, Pampered Chef)

### **Promotional Suggestions at your Workplace:**

- Elect departmental champions within your building
- Distribute participation-encouraging emails
- Display promotional signs throughout building
- Hold an internal kick-off event
- View JDRF walk video as a group
- Distribute weekly/monthly “Updating” emails
- Include articles (s) in building/department newsletter

### **Fun Ways to Use JDRF Paper Sneakers:**

- Sell sneakers to customers, employees, friends, or family
- Try charging different amounts for different colors
- Create a ‘Wall of Fame’- Every employee who raises a certain amount gets their name displayed on a sneaker.
- Create a competition between floors or departments to see who can raise the most! Each floor or department gets assigned a different color and whoever sells the most wins.
- Assign a raffle prize to each color sneaker and sell them as raffle tickets. One winner drawn from each color.
- Use a sneaker or sneaker clip art on your invitations to wrap around events! (i.e. - cookouts, pizza parties, putting contests, etc.)