



# You've Registered for the Walk To Cure Diabetes ... Now What?

Fundraising for the Greatest Walk on Earth!

Here are some tips and ideas for you, using the JDRF Participant Center!



## **Personalize It! -**

Make your Personal/Team Page more creative by detailing your own story and explaining why you're participating in the Walk. People are always more inclined to support you and your team if they know your connection to type 1 diabetes.



## **Drop a Line! -**

Not everyone knows about your fundraising efforts until you tell them, so send emails to friends, family and colleagues using the email option within your Participant Center. Don't forget to follow up!



## **Say "Thank You!" -**

Everyone likes to know that their contribution made a difference, so say "thank you" to your donors and remind them that their support could save lives and help find a cure for type 1 diabetes.



## **Upload -**

Another way to personalize your Personal/Team Page is to add a picture of your team or upload an inspirational video that could encourage people to donate.



## **Be a Team Leader! -**

Send a message to your team and encourage them to fundraise individually or as a group. Lemonade stand anyone?



## **Use Your Social Media Skills -**

Are you using Facebook, Twitter, or LinkedIn? If so, there is an easy way to 'share' your efforts. Just sign into your JDRF page, scroll down and on the right hand side of the page, and choose which medium you prefer. Choose one or choose them all, the key to fundraising is telling everyone you know!



## **Get Sponsored -**

Ask a local business to sponsor your team. If your team plans on making a t-shirt, tell the company that in exchange for a sponsorship donation, you'll include their logo on the team t-shirts.



## **Looking for more ideas? -**

After you sign into the Participant Center, click on "Fundraising Tips & Resources." Here you will find countless ideas that could help you to get creative. There is even a step-by-step guide on how to make a video letter and how to raise \$100 in 10 days!